



GLOBAL ALLIANCE FOR
CLEAN COOKSTOVES

**GHACCO
QUARTERLY
REPORT**

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2015. Written By
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List of Abbreviation

CSIR	Council for Scientific and Industrial Research
GACC	Global Alliance for Clean Cookstoves
GHACCO	Ghana Alliance for Clean Cookstoves
ICS	improve Cook Stoves
ISO	International Standard Organisation
KNUST	Kwame Nkrumah University of Science and Technology
RTKCs	Regional Testing and Knowledge Centers
SME	Small Medium Enterprise
SNV	Netherlands Development Organsiation

EXECUTIVE SUMMARY

This progress report spans activities and major undertakings performed by the Ghana Alliance for Clean Cook stoves (GHACCO) between June 2015 and September 2015.

Within the quarter, GHACCO made progress by intensifying its awareness creation campaign in reaching out to stakeholders, initiating fundraising activities and capacity training workshops. Progress has also been made at various committee levels on preparations of Global Cook Clean Forum, Donor Trip among others. Despite the reduction of budgetary support from Global Alliance, GHACCO remains resolute in the delivery of key project activities highlighted in the action plan (budget 2015/2016 US\$75K as against actual US\$50K)

These activities are in fulfillment of GHACCO's objectives of strengthening and building capacity of members, creating awareness, fundraising and partnership creation and general administrative work towards up-scaling of its activities captured in the action plan for 2015.

GHACCO Members strengthened their human resource capacity needs on accounting and financial management skills, marketing and planning, and business registration processes. Member organizations, artisans and individuals were also coached on how to access SME financial credits to scale-up their production and sales.

GHACCO has recruited a National Program Coordinator and Program Officer to coordinate fund raising activities and day to day activities for the alliance and they are currently serving on some local committees, such as the Donor observation trip, ISO Conference, Stove+ Academy and Global Forum among others. GHACCO is therefore preparing fanatically towards hosting those events. GHACCO has also increased membership dues by 100% in order to meet financial targets set for the alliance. A set of strategies have been deployed to improve membership drive to ensure payment of dues.

1.0 INTRODUCTION

GHACCO as an alliance to the Global Alliance for Clean Cookstoves formed on public-private partnership, is committed to improving livelihoods, empowering women, and protecting the environment by creating a thriving global market for clean and efficient cooking solutions.

The Alliance seeks to advocate, promote and coordinate information sharing among stakeholders, and enhance capacity development, climate change, environmental/ecosystem sustainability, and efficient energy/fuel use particularly among actors in the clean cook stoves sector in Ghana. GHACCO is therefore on course to foster the adoption of five (5) million clean cook stoves and fuels by four (4) million households in Ghana by 2020.

As part of the strategy, the alliance is fostering support for the development of a thriving national market for clean cook stoves, strengthen coordination and information sharing among members (state and non-state actors). The strategy also creates a platform for enhancing capacity development of members and promoting best practices in the clean cook stove sector, mobilizing resources for actors in the sector to upscale the production and distribution of clean cook stoves.

Furthermore, the Alliance has created a collective voice for actors in the clean cook stove sector in engaging with State and international partners on matters of common interest.

2.0 RECRUITMENT OF NATIONAL COORDINATOR AND ADMINISTRATIVE AND PROGRAMME OFFICER

As part of coordination and administrative work, GHACCO has recruited a National Coordinator Mr. William Horsu and Mr. Raymond Kusorgbor as Administrative and Program Officer to coordinate activities of the Alliance among others. They officially commenced work on Tuesday 1st September 2015. They have been tasked with the responsibility to



Fig 1: Newly Recruited National Coordinator (left) and Administrative/Program Officer (Right)

support and develop a well-coordinated GHACCO with an effective and efficient day to day administration and management system.

They are also to support in fundraising and donor coordination for GHACCO and represent GHACCO and its interest in dealing with government, international and local organizations, networks and media houses in the country to raise the profile of GHACCO. This is expected to generate fruitful working relationship between government, international and local organizations.

Furthermore, they have the been tasked to ensure effective communication and information exchange both internally and with external partners as well as support in knowledge development, documentation and dissemination for GHACCO.

3.0 SNV COLLABORATIONS AND OFFERING OF OFFICE SPACE

The Alliance is acting as the central coordinating body to provide support and ensure effective implementation of cookstoves programs in Ghana hence working with broad stakeholder representatives including SNV among others.

The cooperation between SNV and GHACCO continues to be strengthened regarding facilitating access to clean cook stoves, technology solutions to improve livelihoods and sustainable development, management and efficient utilization of biomass to energy and also to facilitate documentation and information sharing on Clean Cook stoves and fuels in the country.

In this regard, SNV and GHACCO are yet to sign memorandum of understanding with the necessary administrative processes completed for acquiring the new ultra-modern office.

4.0 INCREASING MEMBERSHIP DRIVE OF GHACCO

Several strategies are progressing steadily to increase membership drive by resuscitating all inactive members and incentivize them to sustain interest. The approach of more customer service and relationship marketing strategies are considered to reach out to members who are stakeholders of GHACCO. GHACCO is designing “incentive structures” which would specify clear rewards for intended results from members who would through word of mouth, adverts among others who will bring potential stakeholders into the alliance. In this regard GHACCO is considering recommending membership-based commissions. Most

commission schedules should be tied where the person receives a lower commission rate for few numbers of people brought in (Referral-induced membership drives). In this approach we would flip the incentive ratio from top to bottom by making the higher commissions applicable to the greater numbers of people. This would help stimulate organic growth of membership size.

GHACCO finalized activities to establish, communicate and educate as well as motivate members through harmonized stakeholder on social media platforms (WhatsApp) to sustaining membership drive. This would help keep members updated on issues, programs and to lure other potential members.

The Alliance has also considered geographical diversification and intensification of expanding membership drive from Accra and Kumasi. This involves networking with other women groups, associations, and institutions to educate or motivate them into joining the membership.

Furthermore, focus is now directed towards increasing volunteers in schools and various communities in the country. This would help expand membership. Membership links needs to be established with market queens of various major market centers of the country. Priority is on other organizations, businesses and institutions in the country having interest in areas of climate change, women empowerment, and livelihood empowerments among others.

5.0 REDUCED BUDGETARY SUPPORT FROM GLOBAL ALLIANCE

Over the years, much of the budgetary supports came from Global Alliance. Due to cut in funds, the alliance is limited financially. This has marginally affected the operations of its activities nationwide. Focus is geared towards exploring external funding opportunities and payment of dues by members.

6.0 FUNDRAISING

The cut in funds of the alliance from the donor partners consequently affected financial muscle and budgetary allocations to some major deliverability such as Organize exhibitions stove demonstrations in at least 5 regions, Conduct research and prepare policy briefs on impact of taxes and duties on improved cookstoves materials and Train artisans on the basis of metal fabrication and safety methods.

It is in this regard that active work is in progress on external fundraising opportunities. In light of this, abstracts of GHACCO's operations has been disseminated to Norway, Netherlands, Canada, Ecofys and Climate Change Pioneers of Germany towards securing financial sponsorship packages, grants and other technical

collaboration with GHACCO. Work is also gradually in progress in filling fundraising templates for submission to respective donors/grant partners.

Again, contact has been established with Mr. George Oustin, Community Action Global Impact, for harnessing possible funding opportunities available at his organization. Efforts are also geared internally in-country to optimize necessary fundraising opportunities in securing grants.

Meetings are scheduled with other internal partners within the country to facilitate collaboration and other technical assistance towards fast tracking possible financial application and documentation processes. Also, work is in progress towards the formation of fundraising committees to allocate responsibilities for implementing GHACCO fundraising strategy.

7.0 REMINDER OF MEMBERSHIP DUES

All members of GHACCO were reminded of payment of their dues. The defaulters were encouraged to honor their financial commitments. The on-going work on harmonization of stakeholders' database onto synchronized social media platform would facilitate effective communication on dues payments eg. Bulk Text messages and Mobile Money Transfers for members in remote areas

8.0 PROPOSED ACTIVITIES FOR DISTRIBUTORS/RETAILERS AND DATA REPORTING

GHACCO is in touch with all manufacturers of improved cook stoves to collect data on their operations to facilitate effective and accurate data reporting. They were admonished and coached on human resource training and on techniques of improving accurate data keeping and reporting. The training also included distributors and retailers operating in the sector.

As part of the awareness campaign, GHACCO has arranged with many distributors and retailers to participate and also learn to improve their communication skills of selling and using the improved clean cook stoves. Many of them will be involved in the improved clean cook test demonstration. GHACCO proposed to pay working visits to some selected distributors and retailers to access possible improvements in their accounting, book-keeping, financial management skills, marketing and planning skills

learnt during the capacity training. It also affords GHACCO the opportunity to provide other technical services on improving their business.

GHACCO also proposed providing other technical assistance to enable unregistered retailers and distributors to undergo the necessary statutory registrations.

9.0 TRAINING WORKSHOP

As part of its strategies, GHACCO aims to help producers upscale their production to meet the overall goals of the alliance and also educate them on the ICS. Also individuals, retailers, artisans, and owner of business in the sector are targeted to be educated on processes and procedures of registering their business along the clean cooking value chain. In line with this vision, the alliance



Fig 3: Welcome Address Delivered by a Facilitator



Fig 2: Participants in a Group Picture

organized two capacity building workshops for members in Greater Accra and Ashanti Regions on Friday, 11th September 2015 and 18th September 2015 respectively. The resource persons touched on important topics including; marketing and planning, basic bookkeeping and financial management skills and Business registration.



Fig 4: Cross-sections facilitators and participants during coaching sessions at the Training workshop

10.0 AWARENESS CAMPAIGN

There is a lack of awareness among affected populations using traditional cook stoves on both the harmful impacts of the traditional inefficient cook stoves as well as the extant benefits of clean efficient cook stoves. Those at the bottom of the pyramid pay a heavy environmental and health price.

In this regard, GHACCO is leading awareness campaign to stimulate adoption of clean and efficient cook stoves and fuels. This social marketing awareness campaign is hugely making gains in educating and communicating on wide range of health, environmental, livelihood and gender issues.

GHACCO is leading such a campaign since this will help change attitudes and beliefs to stimulate behavioral change and ultimately lead to increase in demand, purchase, and sustained adoption of clean cook stoves and fuels.

As part of awareness campaign, GHACCO presented 40 improved Cook stoves for trial and out-doored the 40 women “ICS Advocates” to be trained in the Greater Accra Region and Ashanti Region respectively. Also, baseline data collection and questionnaires were developed. Progress on development printing, training manual and communication materials are far advanced.

11.0 CONFERENCE AND ACTIVITIES

11.1 ISO Conference from 3rd to 6th November 2015

GHACCO is on course at intensifying the Alliance’s key value propositions on standards and testing for the clean cooking community among the stakeholders.

We are helping and collaborating with institutions like CSIR and KNUST to develop standards which is essential to drive health and environmental gains in the sector.

Common standards provide a set of indicators against which to rigorously measure the performance of a technology. Ratings, based on data gathered during a consistent and independent testing process, are valuable benchmarks for stakeholders across the sector.

To make strong advocacy and share experience on harmonized testing standard at the oncoming conference, GHACCO therefore has engineered testing of cook stoves. The list of the stoves tested in the cookstoves sector includes:

- A. **Charcoal Cook stoves:** Cook mate Gyapa Universal Clean Energy Economy Cooker and Noko Kpakpa.
- B. **Wood fuel stove:** Philips
- C. **LPG Stoves :** Osujeni, Awarepa, Obaasima, Becko, Weichu, Sunny Rapid Tech, Princess Orgaz Neon Leo Star Flame King Bossman Elbee Mitsui Sun Flame Top Flame Top Mounted Suzika Anomena Ventures Klass Atag Montals K. Adu Universal Clean Energy Economy Cooker.

As part of GHACCO's collaboration in this regard, Regional Testing and Knowledge Centers (RTKCs) are supporting local producers and manufacturers with information, helping them to improve their products and communicate information on stove performance to their customers. At the upcoming ISO conference, GHACCO will report on emissions, fuel efficiency, safety, and durability. The above activities on testing and many other issues form part of the agenda for the ISO conference to be held for which preparations are in an advance stage.

11.2 Invitation to Donor Trip

GHACCO actively participates in weekly review meetings, with GACC team at the Energy Commission.

As part of the planning committee, GHACCO and GACC team reviews activities/initiatives of the committee's work for the upcoming Global Forum. This includes updates on the Sites trip, logistics, resource persons, vendors, restaurants for lunch and budget among others. The rest include police escorts, food, buses for the participants. It also involves advance plans and preparation works on visit to artisan and manufacturing sites.

GHACCO would also be making short presentations on its project initiatives and activities to stimulate fundraising efforts.

11.3 The Global Clean Cooking Forum 2015, Ghana

We are also preparing for Global Awareness forum for various support works and GHACCO is executing all assigned responsibilities as preparation are far advanced for the forum. GHACCO is also supporting with other fundraising activities.

GHACCO and Global Alliance are actively working at various committee levels – planning, events, entertainments, Exhibitions, logistics, Sites visits, Décor, protocols and Hotels etc. to coordinate activities effectively. GHACCO is currently collaborating with other actors in the sector to ensure a successful event. GHACCO is therefore working to ensure that review meetings, stakeholder engagements, showcasing of

modern technologies in the clean cook stoves sector and discussions of new trends and developments in the global clean cooking sector are successfully held.

The forum will also involve preliminary field trips to clean cook stove demonstration sites in Ghana as well as plenary sessions for discussions on thematic issues in the sector. Preparatory works in this regard are far advanced.

12.0 FINANCIAL REPORT

This section reveals the total amount of funds received from the Global Alliance for Clean Cook stoves and the expenses made till date. The report covers summary of total funds received, total expenses incurred, details of the expenditure and a narrative report.

Table 1: Summary of total Funds received from GACC and expenses made by GHACCO till date

Dates	Receipts from GACC (\$)	Actual Expense (\$)
June 2015	25,000.00	
July 2015	6,000.00	
As at 30 September 2015		15,192
Total Received and Spent	\$31,000.00	\$15,192
Balance as 30 September 2015	\$15,808	
Note:	Exchange Rate Used : \$1:3.625	

Table 2: Details of actual expenditure made till date

ACTIVITIES	DETAILS	EXPENDITURE GH¢	EXPENDITURE USD (\$)
1. Meetings	Local Planning Committee for the Global forum, sites visit, visit Vendors and Ministries for 3 months	4,750	1,321

ACTIVITIES	DETAILS	EXPENDITURE GH¢	EXPENDITURE USD (\$)
2. Training of Manufacturers, Distributors and Retailers	Stationery, Food, accommodation, allowances, transportation, set up, Accra and Kumasi	8,600	2,372
3. Printing of Resource Materials	Training Manual for Accra and Kumasi	3,000	826
4. Awareness Campaign women	Awareness Campaign for women in Accra and Kumasi (Training or Trainers)	7,786	2,148
5. Payment to GACC Vendor	Payment to Obed Kwame Bioh on behalf of GACC	8,464	2,821
6. Car Rental for Audrey	Car was rented for Audrey for a day including Gas	470	130
7. Executives and Planning Committee members Meeting	LPC and Executives meeting, Food, Upcoming conference at Alisa Hotel	3,444	950
8. Administration	Phone calls, Printing, Gas, Internet and Bank Charges	3,060	844
9. Staff Salary	Working hours for Key and supporting staff(National Coordinator and Programme Officer)	13,700	3,779
Grand Total		GHC 52,894	US\$ 15,192

13.0 CONCLUSION

GHACCO's internal monitoring and evaluation systems created drew a strategy for performance appraisal on assigned responsibilities GHACCO is therefore determined to challenge its status quo to improve at all functional areas.